

# EAST TEXAS SHOOTOUT

Benefiting: Make-A-Wish

Hey Y'all,

Thank you for your interest in supporting our upcoming event benefiting the Make-A-Wish® Foundation: The Fifth Annual Spectrum Shootout, taking place April 20, 2024 at 5H Shooting Sports in Frankston, Texas. Our volunteer-run committee has been planning for another incredible event for 2024! Here's a glimpse of the impact this event has on our community.

Our donations from 2023 helped fund 45 wishes that we expect to be granted this year from September 2023 to August 2024. Furthermore, we have 89 additional wishes qualified, but need our support. Funding controls the pace at which we can grant these wishes, and we rely on the support of private donations to make these wishes possible. Each wish is as unique as the child that makes it.

Since 1980, Make-A-Wish® has been creating life-changing wish experiences for children with critical illnesses around the world. Wishes have proven physical and emotional benefits that can give children with critical illnesses a higher chance of survival. When a wish is granted, a child replaces fear with confidence, sadness with joy and anxiety with hope. Wishes even reunite families and enrich entire communities. Every eligible child needs a wish to count on!

Sponsors from all over East Texas come together to grant as many wishes as possible. Teams are already starting to form and can be made up of employees, spouses, friends, and through our volunteer shooters. If you are unable attend, please help us spread the word, or you can donate straight through our website: [www.spectrumshootout.com](http://www.spectrumshootout.com). Donations in the form of auction items, door prizes, swag bag items, and through your time as a volunteer are also accepted and much appreciated. This is another great way to give back!

Your sponsorship and donation directly benefit Make-A-Wish®, and we thank you wholeheartedly for your support. Please feel free to reach out with any further questions using the contact information below.

With Thanks,

*Allissa Boren Swinney*

Allissa Boren Swinney  
East Texas Shootout Board Chairman  
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The Valle's - Make-A-Wish Family 2019

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## **PLATINUM - \$5,000**

- Station Sponsor
- Social Media Promotion
- Logo on Print & Digital Materials (Top Placement)
- Recognition in event scripts
- Company Provided banner/sign displayed
- Three 4-Man Teams
- Lunch & Raffle tickets for each team member



## **SILVER - \$1,000**

- Social Media Promotion
- Exhibit Booth
- Sm. Logo on Print & Digital Materials
- Company provided banner/sign displayed
- One 4-Man Team
- Lunch & Raffle tickets for each member



## **GOLD - \$2,500**

- Exhibit Booth
- Social Media Promotion
- Logo on Print & Digital Materials (Top Placement)
- Recognition in event day scripts
- Company provided banner/sign displayed
- Two 4-Man Team
- Lunch & Raffle tickets for each team member



## **BRONZE - \$500**

- Social Media Promotion
- Sm. Logo on Website
- One 4-Man Team
- Lunch & Raffle tickets for each member



*Donations also accepted in the form of Monetary, Auction Items, Raffle/Door Prizes, & Volunteers.*

Vendor Name: \_\_\_\_\_

Vendor Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Cell: \_\_\_\_\_

*Above, please write your name/company as you would like it to appear on applicable print/digital materials.*

Payment can be made in the form of a check, or paid online at [www.spectrumshootout.com](http://www.spectrumshootout.com)

\_\_\_\_\_  
Signature of Authorizing Contributor

\_\_\_\_\_  
Signature of Shootout Committee Member

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*I wish to have a  
Turny car seat*

**Alejandro, 15**  
nervous system  
disorder

## Alejandro's Wish

Alejandro, 15, was diagnosed with a nervous system disorder shortly after he was born. Doctors only gave him six months to live, but he has defied the odds and will turn 16 this summer.

"He has a strong spirit. He's a fighter," said Tony Rivera, Alejandro's father.

Alejandro is blind and nonverbal. He requires care from his parents and nurses 24/7. Although Alejandro doesn't experience the world in the same ways as other children, he is able to communicate his feelings and emotions through sound.

"His family and caretakers can read him and offer what he needs to fulfill his desires and emotions. Alejandro is a happy child. He only knows how to do one thing, which is to offer love and embracement," said Tony.

Tony and his wife Sharon connected with the Make-A-Wish Foundation in 2019. Alejandro's original wish was a Disney cruise to Hawaii, but after a difficult surgery and the onset of the pandemic, Tony and Sharon began to brainstorm alternatives with their Wish Granters. They landed on the perfect wish: a BraunAbility Turny Seat, which swivels and lowers for easier access in and out of the car.

From a young age, Alejandro's parents noticed that he reacted positively during car rides. He loves riding through the country roads in Tyler, Texas. Tony stops at farms along the way to introduce Alejandro to farmers and their animals. A chair for their family vehicle would make it easier for Alejandro's parents and caretakers to help him find joy.

The chair is estimated to cost around \$12,000, but in June, American Lift Aids and BraunAbility partnered to generously donate the chair and install it in the Riveras' van at no cost. We could not be more grateful for this wonderful donation that's making life easier for the whole family.

Tony says that the chair has brought great joy to Alejandro. It can move completely outside the vehicle and lowers it down to the desired level. With a push of a button, it can lift Alejandro back inside the vehicle the same way.

"Alejandro has been enjoying being ascended and descended into van, He gets a kick out of it. The moment the wish was granted was enthralling and so fulfilling. I would not have been in the position to pay for something like this. We're so grateful," said Tony.

Special thanks to BraunAbility and American Lift Aids in Tyler for making Alejandro's wish for a van seat come true!